

# THE MONEY TALKS SYMPOSIUM

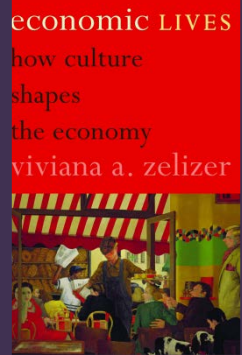
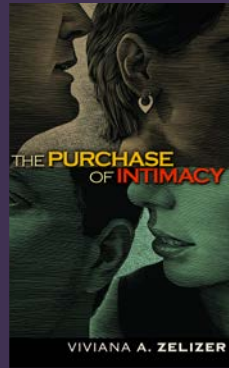
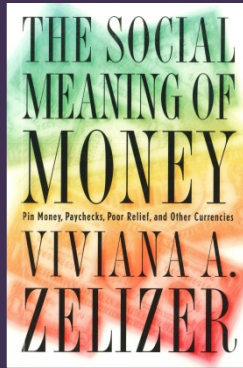
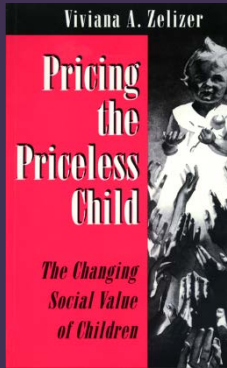
FRIDAY, SEPTEMBER 12, 2014

HOSTED BY:

NINA BANDELJ ~ SOCIOLOGY, UNIVERSITY OF CALIFORNIA AT IRVINE

DANIEL MARKOVITS ~ YALE LAW SCHOOL

FREDERICK F. WHERRY ~ SOCIOLOGY, YALE UNIVERSITY



VIVIANA ZELIZER

## SPECIAL SESSION:

*THE SOCIAL MEANING OF MONEY*

URNS 20

NANCY FOLBRE ~ ECONOMICS, UNIVERSITY OF MASSACHUSETTS

ARLIE HOCHSCHILD ~ SOCIOLOGY, UNIVERSITY OF CALIFORNIA AT BERKELEY

ERIC HELLEINER ~ POLITICAL SCIENCE, UNIVERSITY OF WATERLOO

BILL MAURER ~ ANTHROPOLOGY, UNIVERSITY OF CALIFORNIA AT IRVINE

JONATHAN MORDUCH ~ ECONOMICS, NEW YORK UNIVERSITY

CO-SPONSORED BY THE OFFICE OF THE PROVOST, YALE UNIVERSITY

YALE CENTER FOR CULTURAL SOCIOLOGY

CENTER FOR ORGANIZATIONAL RESEARCH AT THE UNIVERSITY OF CALIFORNIA, IRVINE

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YALE UNIVERSITY DEPARTMENT OF SOCIOLOGY ~ YALE UNIVERSITY DEPARTMENT OF ECONOMICS

FOR INFORMATION: [CCS.RESEARCH.YALE.EDU/EVENTS/MONEY-TALKS](http://CCS.RESEARCH.YALE.EDU/EVENTS/MONEY-TALKS)

# THE MONEY TALKS SYMPOSIUM

Friday, September 12, 2014

## Venues:

### Morning Sessions:

Yale School of Management

Evans Hall, 165 Whitney Avenue. Class of 1980 Classroom, 2400

### Afternoon sessions:

Yale Law School

127 Wall Street, Room 127

9:00 ~ 9:15

### Welcome

**Richard Breen**

Yale University, Chair of the Department of Sociology

**Daniel Markovits**

Yale Law School, Symposium Co-host

**Frederick Wherry**

Yale University, Symposium Co-organizer

**Nina Bandelj**

University of California, Irvine, Symposium Co-organizer

9:15 ~ 10:45

### Panel 1: Money and Markets

**Bruce Carruthers ~ Northwestern University**

Some A-B-C's of Financial Fables:

Rethinking Finance and Money

**Akinobu Kuroda ~ University of Tokyo**

The Characters of Money:

A Historical Viewpoint from Complementary Currencies

**Simone Polillo ~ University of Virginia**

A Macro-Sociology of Money

**Alya Guseva ~ Boston University**

**Akos Rona-Tas ~ University of California, San Diego**

Money Talks, Plastic Money Tattles

Moderator: Alice Goffman ~ University of Wisconsin,  
Madison

10:45 ~ 11:00

Coffee Break

11:00 ~ 12:30 **Panel 2: Money and Morals**

**Rene Almeling ~ Yale University**

Money, Technology, and Bodily Experience:  
Comparing the Production of Eggs for Pregnancy or for Profit

**David Grewal ~ Yale Law School**

The Meaning of the Mirage:  
Money and Sin in Early Political Economy

**Marion Fourcade ~ University of California, Berkeley**

**Kieran Healy ~ Duke University**

Seeing Like a Market

**Supriya Singh ~ RMIT University, Australia**

Money and Morals:  
The Biography of Transnational Money  
Moderator: Olav Sorenson ~ Yale School of Management

12:30 ~ 2:00 Lunch Break

2:00 ~ 4:00 **Panel 3: The Social Meaning of Money, 20 Years Later**

**Nancy Folbre ~ University of Massachusetts, Amherst**

Accounting for Care

**Arlie Hochschild ~ University of California, Berkeley**

Going on Attachment Alert: Paying Money, Managing Feeling

**Eric Helleiner ~ University of Waterloo, Canada**

The Macro Social Meaning of Money:  
From Territorial Currencies to Global Money

**Bill Maurer ~ University of California, Irvine**

Zelizer for the Bitcoin Moment:

The Social Meaning of Payment Technology

**Jonathan Morduch ~ New York University**

Economics, Psychology, and the Social Meaning of Money  
Moderator: Nina Bandelj ~ University of California, Irvine

- 4:00 ~ 4:15 Coffee Break
- 4:15 ~ 6:00 **Panel 4: The Moralities, Solidarities, and Meanings of Money**  
**Stephen Vaisey ~ Duke University**  
What Would You Do For a Million Dollars?  
**Shane Frederick ~ Yale School of Management**  
Positional Concerns  
**Christine Desan ~ Harvard Law School**  
Money as a Constitutional Practice  
**Daniel Markovits ~ Yale Law School**  
Economic Inequality and the Meaning of Money  
**Nigel Dodd ~ London School of Economics**  
Is Bitcoin Utopian?  
Moderator: Frederick Wherry ~ Yale University
- 6:00 ~ 6:30 **A Conversation With Viviana Zelizer**  
Moderators: Nina Bandelj ~ University of California, Irvine  
Frederick Wherry ~ Yale University
- 6:30 Reception ~ Yale Law School, The Alumni Reading Room

## CO-HOSTS



**Nina Bandelj**  
**University of California, Irvine**

Nina Bandelj is Professor of Sociology and Co-Director of Center for Organizational Research at the University of California, Irvine. Her research examines the social and cultural bases of economic phenomena, determinants and consequences of globalization, and social change in postsocialist Europe.



**Daniel Markovits**  
**Yale Law School**

Daniel Markovits is Guido Calabresi Professor of Law at Yale Law School. He works in the philosophical foundations of private law, moral and political philosophy, and behavioral economics.



**Frederick Wherry**  
**Yale University**

Frederick Wherry is Professor of Sociology and Co-Director of the Center for Cultural Sociology. He has conducted ethnographic investigations of value generation in artisanal production, the use of arts and culture in neighborhood transformation, and place-based narrations of value in the global economy.

## SPECIAL GUEST



**Viviana Zelizer**  
**Princeton University**

Viviana Zelizer is Lloyd Cotsen '50 Professor of Sociology at Princeton University. She specializes in historical analysis, economic processes, interpersonal relations, and childhood. Her books include *The Social Meaning of Money* (1994), *The Purchase of Intimacy* (2005) and *Economic Lives: How Culture Shapes the Economy* (2010).

## PANELISTS



**Rene Almeling**  
**Yale University**

Rene Almeling is an assistant professor of sociology at Yale University with research and teaching interests in gender, markets, medicine, and genetics.



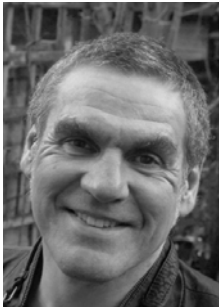
**Bruce Carruthers**  
**Northwestern University**

Bruce G. Carruthers is the John D. MacArthur Professor of Sociology at Northwestern University. He works in the areas of comparative-historical sociology, economic sociology, and the sociology of law.



**Christine Desan**  
**Harvard University**

Christine Desan teaches about the international monetary system, the constitutional law of money, constitutional history, political economy, and legal theory. She is the co-founder of Harvard's Program on the Study of Capitalism.



**Nigel Dodd**  
**London School of Economics**

Nigel Dodd is a Professor of Sociology at the London School of Economics, and Editor-in-Chief of the *British Journal of Sociology*. Nigel's main interests are in the sociology of money, economic sociology and classical and contemporary social thought.



**Nancy Folbre**

**University of Massachusetts, Amherst**

Nancy Folbre is Professor Emerita of Economics at the University of Massachusetts Amherst. Much of her research focuses on the economic dimensions of care work and its impact on gender inequality.



**Marion Fourcade**

**University of California, Berkeley**

Marion Fourcade is Professor of Sociology at UC Berkeley. A comparative sociologist by training and taste, she is specifically interested in variations in knowledge and practice across nations.



**Shane Frederick**

**Yale School of Management**

Professor Frederick's research focuses on preference elicitation, framing effects, intertemporal choice, and decision-making under uncertainty.



**David Grewal**

**Yale Law School**

David Singh Grewal is an Associate Professor of Law at Yale Law School. He is the author of *Network Power: The Social Dynamics of Globalization* (Yale, 2008) and *The Invention of the Economy: A History of Economic Thought* (Harvard, forthcoming 2015).



**Alya Guseva**  
**Boston University**

Alya Guseva is Associate Professor of Sociology at Boston University. She is an economic sociologist with interests in market formation, particularly the development of new financial and consumer markets in emerging economies of Eastern and Central Europe and postcommunist Asia.



**Kieran Healy**  
**Duke University**

Kieran Healy is Associate Professor of Sociology at Duke University. His current work focuses on the moral order of market society, the effect of models and measurement on social classification, and the link between those two topics, especially in the consumer credit market.



**Eric Helleiner**  
**University of Waterloo**

Eric Helleiner is Faculty of Arts Chair in International Political Economy and Professor of Political Science at the University of Waterloo. His areas of specialization include international political economy, international money and finance, and history of political economy.



**Arlie Hochschild**  
**University of California, Berkeley**

Arlie Hochschild is the author of eight books, among them *The Managed Heart*, *The Second Shift*, *The Time Bind*, *Global Woman* (co-edited with Barbara Ehrenreich), *Commercialization of Intimate Life*, and most recently *The Outsourced Self* (2012) and *So How's the Family?* (2013).





**Kuroda Akinobu**  
**University of Tokyo**

Kuroda Akinobu is Professor of East Asian History in the Institute for Advanced Studies on Asia at the University of Tokyo. His studies cover comparative studies of monetary history on East Asia, India, Africa, and Europe, as well as specific studies of China's monetary history.



**Bill Maurer**  
**University of California, Irvine**

Bill Maurer is Professor of Anthropology and Law, and Dean of Social Sciences at the University of California, Irvine. He is a cultural anthropologist who conducts research on law, property, money and finance, focusing on the technological infrastructures and social relations of exchange and payment.



**Jonathan Morduch**  
**New York University**

Jonathan Morduch studies the financial decisions of low-income households. He is Professor of Public Policy and Economics at the NYU Wagner Graduate School of Public Service, and Executive Director of the Financial Access Initiative, a consortium of researchers focused on financial inclusion.



**Simone Polillo**  
**University of Virginia**

Simone Polillo is Associate Professor of Sociology at the University of Virginia. He works at the intersection of cultural, political, and economic sociology, with a focus on money, finance, and globalization.



**Akos Rona-Tas**  
**University of California, San Diego**

Professor Akos Rona-Tas teaches at the University of California, San Diego and is a Research Associate at Met@risk, INRA, Paris. He is currently working on the problem of rationality and uncertainty in two different global contexts: credit assessment and the use of science in risk management, and also on puzzles of market construction.



**Supriya Singh**  
**RMIT University**

Supriya Singh is Professor of Sociology of Communications at RMIT University in Melbourne, Australia. Her research interests cover the sociology of money and banking; globalization, gender and financial inclusion; migration and the transnational family.



**Stephen Vaisey**  
**Duke University**

Stephen Vaisey is Associate Professor of Sociology at Duke University. The main goal of his research is to understand the structure, origins, and consequences of different moral and political worldviews.

**Full biographical information available online at**  
**<http://ccs.research.yale.edu/events/money-talks/participants/>**