THE MONEY TALKS SYMPOSIUM

FRIDAY, SEPTEMBER 12, 2014

HOSTED BY:
NINA BANDELJ ~ SOCIOLOGY, UNIVERSITY OF CALIFORNIA AT IRVINE
DANIEL MARKOVITS ~ YALE LAW SCHOOL
FREDERICK F. WHERRY ~ SOCIOLOGY, YALE UNIVERSITY

SPECIAL SESSION:
THE SOCIAL MEANING OF MONEY

VIVIANA A. ZELIZER

NANCY FOLBRE ~ ECONOMICS, UNIVERSITY OF MASSACHUSETTS
ARLIE HOCHSCHILD ~ SOCIOLOGY, UNIVERSITY OF CALIFORNIA AT BERKELEY
ERIC HELLEINER ~ POLITICAL SCIENCE, UNIVERSITY OF WATERLOO
BILL MAURER ~ ANTHROPOLOGY, UNIVERSITY OF CALIFORNIA AT IRVINE
JONATHAN MORDUCH ~ ECONOMICS, NEW YORK UNIVERSITY

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FOR INFORMATION: CCS.RESEARCH.YALE.EDU/EVENTS/MONEY-TALKS
THE MONEY TALKS SYMPOSIUM
Friday, September 12, 2014

Venues:
Morning Sessions:
Yale School of Management
Evans Hall, 165 Whitney Avenue. Class of 1980 Classroom, 2400
Afternoon sessions:
Yale Law School
127 Wall Street, Room 127

9:00 ~ 9:15  Welcome
Richard Breen
Yale University, Chair of the Department of Sociology
Daniel Markovits
Yale Law School, Symposium Co-host
Frederick Wherry
Yale University, Symposium Co-organizer
Nina Bandelj
University of California, Irvine, Symposium Co-organizer

9:15 ~ 10:45  Panel 1: Money and Markets
Bruce Carruthers ~ Northwestern University
Some A-B-C’s of Financial Fables:
Rethinking Finance and Money
Akinobu Kuroda ~ University of Tokyo
The Characters of Money:
A Historical Viewpoint from Complementary Currencies
Simone Polillo ~ University of Virginia
A Macro-Sociology of Money
Alya Guseva ~ Boston University
Akos Rona-Tas ~ University of California, San Diego
Money Talks, Plastic Money Tattles
Moderator: Alice Goffman ~ University of Wisconsin, Madison

10:45 ~ 11:00 Coffee Break
11:00 ~ 12:30  Panel 2: Money and Morals
   Rene Almeling ~ Yale University
   Money, Technology, and Bodily Experience:
   Comparing the Production of Eggs for Pregnancy or for Profit
   David Grewal ~ Yale Law School
   The Meaning of the Mirage:
   Money and Sin in Early Political Economy
   Marion Fourcade ~ University of California, Berkeley
   Kieran Healy ~ Duke University
   Seeing Like a Market
   Supriya Singh ~ RMIT University, Australia
   Money and Morals:
   The Biography of Transnational Money
   Moderator: Olav Sorenson ~ Yale School of Management

12:30 ~ 2:00  Lunch Break

2:00 ~ 4:00  Panel 3: The Social Meaning of Money, 20 Years Later
   Nancy Folbre ~ University of Massachusetts, Amherst
   Accounting for Care
   Arlie Hochschild ~ University of California, Berkeley
   Going on Attachment Alert: Paying Money, Managing Feeling
   Eric Helleiner ~ University of Waterloo, Canada
   The Macro Social Meaning of Money:
   From Territorial Currencies to Global Money
   Bill Maurer ~ University of California, Irvine
   Zelizer for the Bitcoin Moment:
   The Social Meaning of Payment Technology
   Jonathan Morduch ~ New York University
   Economics, Psychology, and the Social Meaning of Money
   Moderator: Nina Bandelj ~ University of California, Irvine
4:00 ~ 4:15  Coffee Break
4:15 ~ 6:00  Panel 4: The Moralities, Solidarities, and Meanings of Money
Stephen Vaisey ~ Duke University
What Would You Do For a Million Dollars?
Shane Frederick ~ Yale School of Management
Positional Concerns
Christine Desan ~ Harvard Law School
Money as a Constitutional Practice
Daniel Markovits ~ Yale Law School
Economic Inequality and the Meaning of Money
Nigel Dodd ~ London School of Economics
Is Bitcoin Utopian?
Moderator: Frederick Wherry ~ Yale University
6:00 ~ 6:30 A Conversation With Viviana Zelizer
Moderators: Nina Bandelj ~ University of California, Irvine
Frederick Wherry ~ Yale University
6:30 Reception ~ Yale Law School, The Alumni Reading Room
CO-HOSTS

Nina Bandelj  
University of California, Irvine  
Nina Bandelj is Professor of Sociology and Co-Director of Center for Organizational Research at the University of California, Irvine. Her research examines the social and cultural bases of economic phenomena, determinants and consequences of globalization, and social change in postsocialist Europe.

Daniel Markovits  
Yale Law School  
Daniel Markovits is Guido Calabresi Professor of Law at Yale Law School. He works in the philosophical foundations of private law, moral and political philosophy, and behavioral economics.

Frederick Wherry  
Yale University  
Frederick Wherry is Professor of Sociology and Co-Director of the Center for Cultural Sociology. He has conducted ethnographic investigations of value generation in artisanal production, the use of arts and culture in neighborhood transformation, and place-based narrations of value in the global economy.

SPECIAL GUEST

Viviana Zelizer  
Princeton University  
Viviana Zelizer is Lloyd Cotsen ’50 Professor of Sociology at Princeton University. She specializes in historical analysis, economic processes, interpersonal relations, and childhood. Her books include The Social Meaning of Money (1994), The Purchase of Intimacy (2005) and Economic Lives: How Culture Shapes the Economy (2010).
PANELISTS

Rene Almeling
Yale University
Rene Almeling is an assistant professor of sociology at Yale University with research and teaching interests in gender, markets, medicine, and genetics.

Bruce Carruthers
Northwestern University
Bruce G. Carruthers is the John D. MacArthur Professor of Sociology at Northwestern University. He works in the areas of comparative-historical sociology, economic sociology, and the sociology of law.

Christine Desan
Harvard University
Christine Desan teaches about the international monetary system, the constitutional law of money, constitutional history, political economy, and legal theory. She is the co-founder of Harvard’s Program on the Study of Capitalism.

Nigel Dodd
London School of Economics
Nigel Dodd is a Professor of Sociology at the London School of Economics, and Editor-in-Chief of the British Journal of Sociology. Nigel’s main interests are in the sociology of money, economic sociology and classical and contemporary social thought.
Nancy Folbre
University of Massachusetts, Amherst
Nancy Folbre is Professor Emerita of Economics at the University of Massachusetts Amherst. Much of her research focuses on the economic dimensions of care work and its impact on gender inequality.

Marion Fourcade
University of California, Berkeley
Marion Fourcade is Professor of Sociology at UC Berkeley. A comparative sociologist by training and taste, she is specifically interested in variations in knowledge and practice across nations.

Shane Frederick
Yale School of Management
Professor Frederick’s research focuses on preference elicitation, framing effects, intertemporal choice, and decision-making under uncertainty.

David Grewal
Yale Law School
Alya Guseva
Boston University
Alya Guseva is Associate Professor of Sociology at Boston University. She is an economic sociologist with interests in market formation, particularly the development of new financial and consumer markets in emerging economies of Eastern and Central Europe and postcommunist Asia.

Kieran Healy
Duke University
Kieran Healy is Associate Professor of Sociology at Duke University. His current work focuses on the moral order of market society, the effect of models and measurement on social classification, and the link between those two topics, especially in the consumer credit market.

Eric Helleiner
University of Waterloo
Eric Helleiner is Faculty of Arts Chair in International Political Economy and Professor of Political Science at the University of Waterloo. His areas of specialization include international political economy, international money and finance, and history of political economy.

Arlie Hochschild
University of California, Berkeley
Arlie Hochschild is the author of eight books, among them The Managed Heart, The Second Shift, The Time Bind, Global Woman (co-edited with Barbara Ehrenreich), Commercialization of Intimate Life, and most recently The Outsourced Self (2012) and So How’s the Family? (2013).
Kuroda Akinobu
University of Tokyo
Kuroda Akinobu is Professor of East Asian History in the Institute for Advanced Studies on Asia at the University of Tokyo. His studies cover comparative studies of monetary history on East Asia, India, Africa, and Europe, as well as specific studies of China’s monetary history.

Bill Maurer
University of California, Irvine
Bill Maurer is Professor of Anthropology and Law, and Dean of Social Sciences at the University of California, Irvine. He is a cultural anthropologist who conducts research on law, property, money and finance, focusing on the technological infrastructures and social relations of exchange and payment.

Jonathan Morduch
New York University
Jonathan Morduch studies the financial decisions of low-income households. He is Professor of Public Policy and Economics at the NYU Wagner Graduate School of Public Service, and Executive Director of the Financial Access Initiative, a consortium of researchers focused on financial inclusion.

Simone Polillo
University of Virginia
Simone Polillo is Associate Professor of Sociology at the University of Virginia. He works at the intersection of cultural, political, and economic sociology, with a focus on money, finance, and globalization.
Akos Rona-Tas  
University of California, San Diego  
Professor Akos Rona-Tas teaches at the University of California, San Diego and is a Research Associate at Met@risk, INRA, Paris. He is currently working on the problem of rationality and uncertainty in two different global contexts: credit assessment and the use of science in risk management, and also on puzzles of market construction.

Supriya Singh  
RMIT University  
Supriya Singh is Professor of Sociology of Communications at RMIT University in Melbourne, Australia. Her research interests cover the sociology of money and banking; globalization, gender and financial inclusion; migration and the transnational family.

Stephen Vaisey  
Duke University  
Stephen Vaisey is Associate Professor of Sociology at Duke University. The main goal of his research is to understand the structure, origins, and consequences of different moral and political worldviews.

Full biographical information available online at http://ccs.research.yale.edu/events/money-talks/participants/